

NEWS RELEASE

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For Immediate Release

Sensors Unlimited's Chairman Greg Olsen Goes to Space

- **Live on NASA TV on Friday, September 30, 2005**

at 11:54 PM Eastern (8:54 PM Pacific)

- **Live Webcast at:**

http://www.nasa.gov/multimedia/nasatv/MM_NTV_Breaking.html

September 27, 2005 – Princeton, NJ – Gregory H. Olsen, co-founder and chairman of the board of **Sensors Unlimited, Inc. (SUI)**, is scheduled to launch to the **International Space Station (ISS)** on September 30, 2005 at 11:54 PM Eastern time (8:54 PM Pacific) on the Soyuz TMA-7 orbital spaceflight mission from the Baikonur Cosmodrome in Kazakhstan.



Dr. Olsen's launch and return landing will be covered by NASA TV.

Scheduled coverage for the events leading up to and including Dr. Olsen's launch is available at NASA TV and/or online at: http://www.nasa.gov/multimedia/nasatv/MM_NTV_Breaking.html

An advanced technology pioneer and renowned entrepreneur, Dr. Olsen, is confirmed by Space Adventures, Ltd. to be the world's third private space explorer and the first space tourist since the Columbia tragedy. While in flight, Dr. Olsen plans to conduct remote sensing and astronomy research projects incorporating Sensors Unlimited's shortwave infrared (SWIR) imaging technology.

A live webcast from the International Space Station will be available beginning October 3, 2005 through October. To view the live coverage, go to www.sensorsinc.com for links and updates. Or you may link directly to these URLs on the following dates:

Oct. 3, 2005 (Monday) @ 11:00 AM ET/ 8:00 AM PT, ISS Transmission Test:

<http://www.webcastgroup.com/client/start.asp?wid=0731003051871>

Oct. 4, 2005 (Tuesday) @ 6:27 PM ET/ 3:27 PM PT, ISS Live Transmission:

<http://www.webcastgroup.com/client/start.asp?wid=0731004051872>

Oct. 6, 2005 (Thursday) @ 5:42 PM ET/ 2:42 PM PT, ISS Live Transmission with 2-Way Audio at Princeton University, NJ:

<http://www.webcastgroup.com/client/start.asp?wid=0731006051873>

Oct. 7, 2005 (Friday) @ 6:07 PM ET/ 3:07 PM PT, ISS Live Transmission:

<http://www.webcastgroup.com/client/start.asp?wid=0731007051874>

Sensors Unlimited, Inc. (SUI), founded in 1991 to pioneer design and production of near-infrared detectors, is the world leader in indium gallium arsenide (InGaAs) imaging technology. With in-house capabilities, Sensors Unlimited manufactures advanced infrared cameras, shortwave-IR and near-IR focal plane arrays and revolutionary high speed PIN and avalanche photodiodes. Their proprietary foundry and expertise delivers reliable, high performance products for a variety of critical military, security, industrial, commercial and telecommunications industries. Applications include covert surveillance, machine vision, night vision, health and safety protocols, historical art inspection and more. Please visit www.sensorsinc.com for more information.